



OZONE  
CINEMA

# OZONE CINEMA 2023

Al Hamra Tower Floor 33 | +965 1810 777 | +965 6660 0606  
info@m2rkw.com | www.m2rkw.com

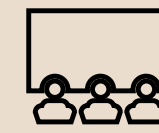
@M2RKW

WELCOME TO THE WORLD OF ENTERTAINMENT!  
WELCOME TO THE **FIRST AND ONLY CINEMA IN JAHRA!**



2

CINEMAS



10

SCREENS



900+

SEATS



**JAHRA**

HAYAWEEN MALL

**THE ONLY CINEMA IN JAHRA!**

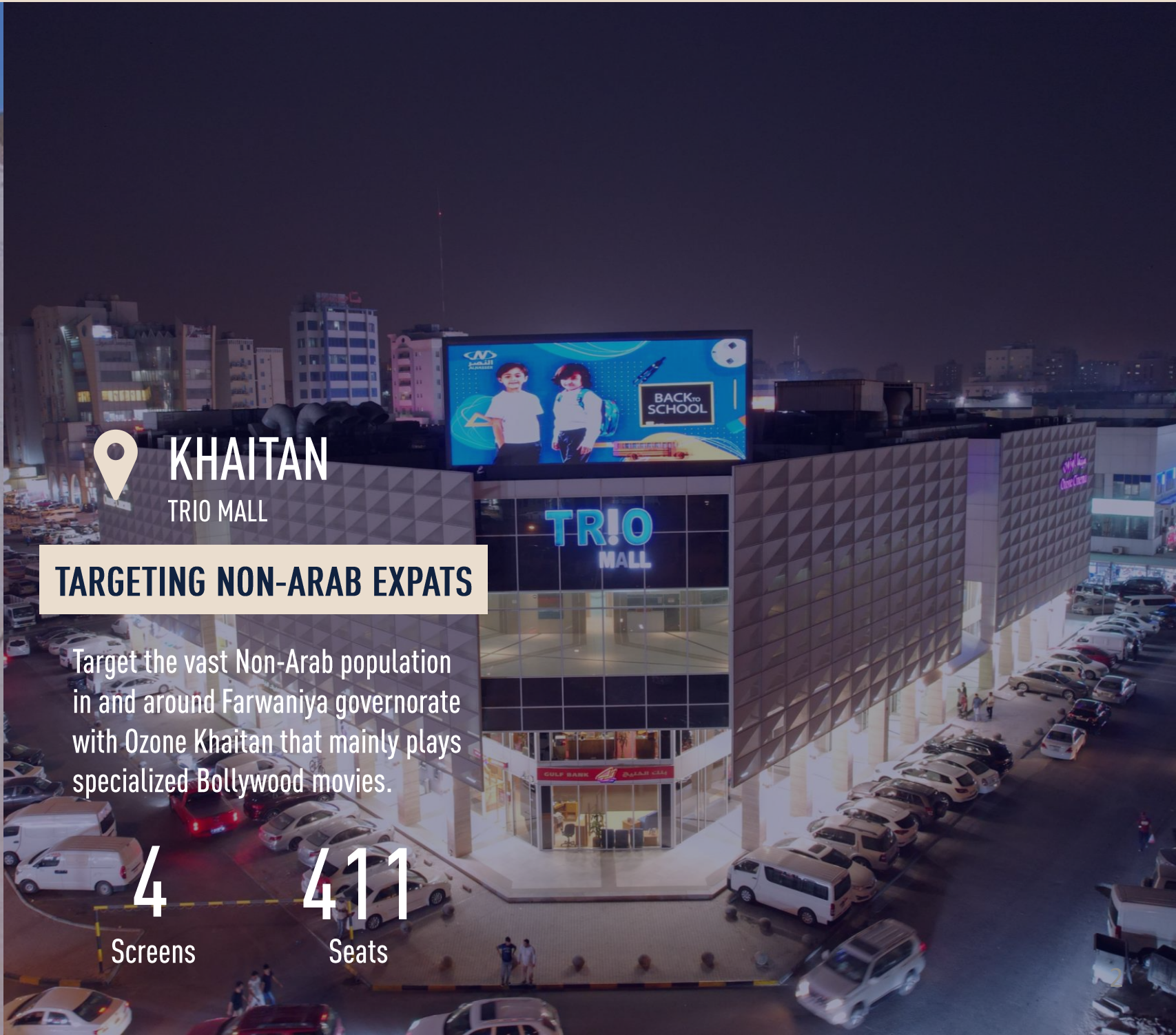
Mainly populated with Kuwaitis with high purchasing power, Ozone Jahra is the perfect vehicle for targeting them, as the only cinema in the area.

**5 + 1 506**

Screens

VIP

Seats



**KHAITAN**

TRIO MALL

**TARGETING NON-ARAB EXPATS**

Target the vast Non-Arab population in and around Farwaniya governorate with Ozone Khaitan that mainly plays specialized Bollywood movies.

**4 411**

Screens

Seats

**ZONE**  
CINEMA

# THE FIRST ONLY CINEMA IN JAHRA

 HAYAWEEN MALL

**5**  
Regular  
Screens

**1**  
VIP

**480**  
Seats

**26**  
Seats

# TARGETING NON-ARAB EXPATS

📍 **TRIO MALL**

**4**  
Regular  
Screens

**411**  
Seats



# ABOUT CINEMAS

Cinema in Kuwait is one of the few outlets of entertainment available to the population. Despite heavy censorship, many of the latest blockbusters from Hollywood, India and the Arab world are shown here. Kuwait's cinema scene is poised for tremendous growth.

## VISITORS PROFILE

SOURCE: Ipsos

Kuwait has nearly (unduplicated)

# 2.1 million

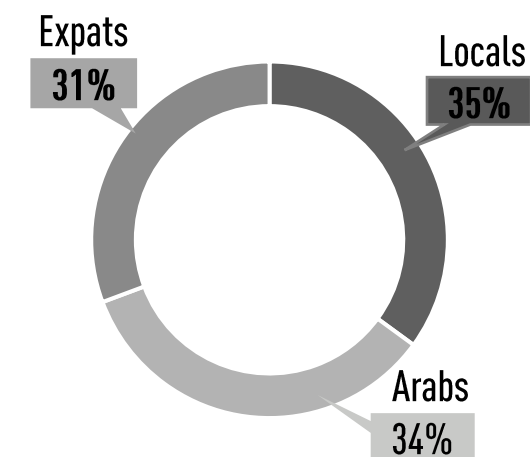
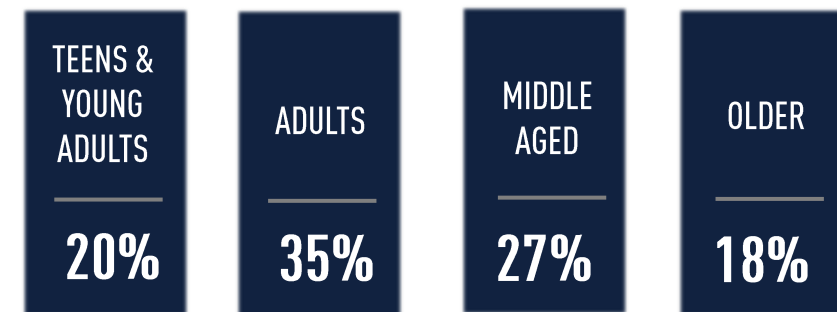
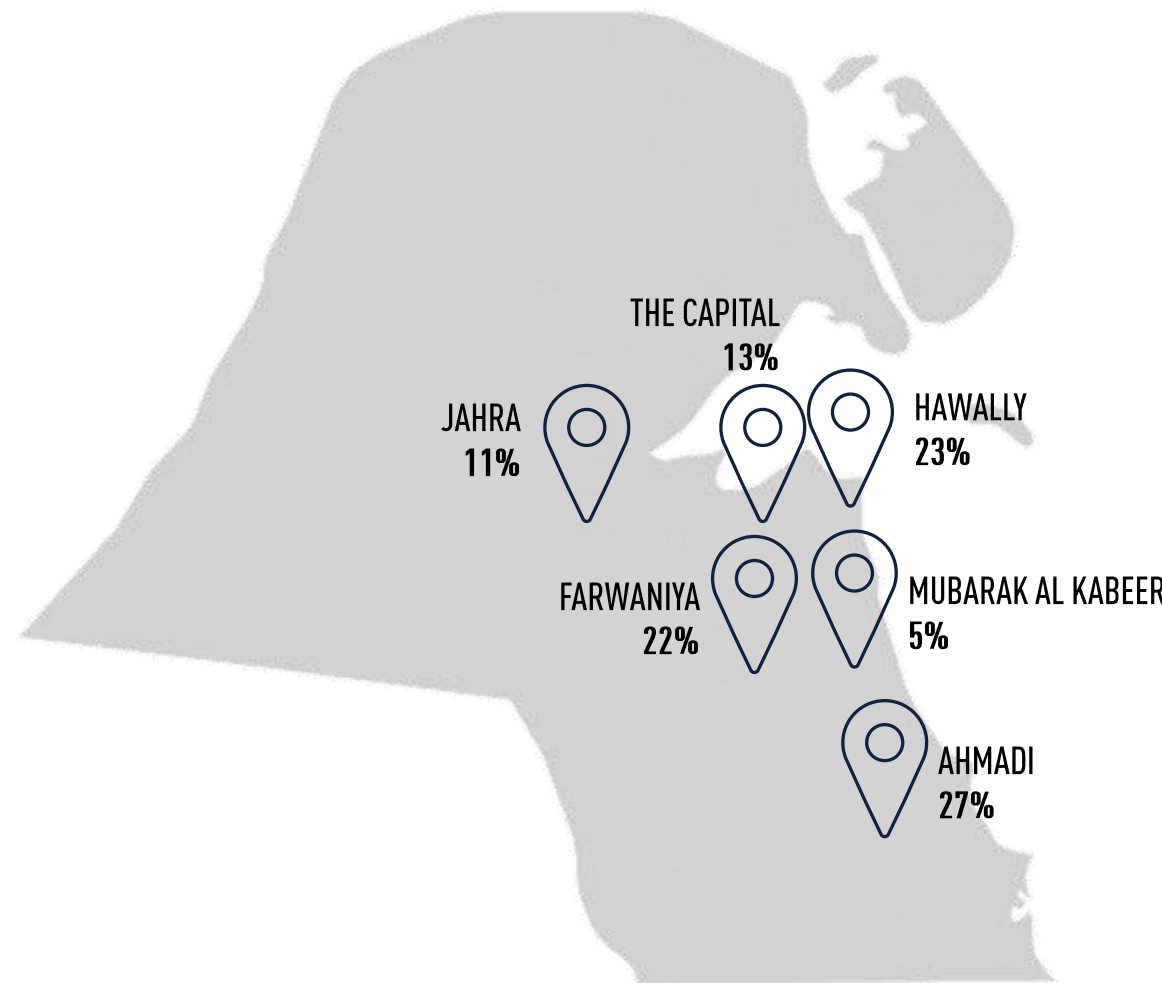
cinema goers



MALES  
61%



FEMALES  
39%



## ABOUT M2R GROUP

We are the experts who bring innovative media and advertising services to Kuwait and the region. Our strong business partnerships rest on diverse innovative minds that drive us all to growing success. Our new ambition, “Media ROI”, is our new way to develop strategies made with innovative creators. Our teams are now shaping the future of our company, and are assisting our partners in shaping theirs too.

Since 2005, we have remained true to our mission “the preferred media partner” to our clients. We delivered the best media solutions that connected our partners with their consumers through efficient media campaigning.

We at M2R have a 360 degree approach to your marketing and communication needs. We can put together a solution that will not only meet your business objectives, but take it to the next level.

DOOH SCREENS • STATIC • MALLS • CINEMA • RADIO • AIRPORT • DIGITAL • BUSES



Al Hamra Tower Floor 33 | +965 1810 777 | +965 6660 0606  
info@m2rkw.com | www.m2rkw.com

@M2RkW